



AMCHAM BUSINESS ALLIANCE AWARDS

EVENT PARTNERSHIP PROPOSAL

AMCHAM BUSINESS ALLIANCE AWARDS

AMCHAM Korea is pleased to launch the Business Alliance Awards, a landmark program recognizing the companies and leaders whose contributions are helping strengthen the economic partnership between the United States and the Republic of Korea. Launched in observance of the 250th anniversary of the founding of the United States, this initiative celebrates the unprecedented momentum in our bilateral economic relationship **while offering your company valuable opportunities for branding, networking, and recognition.**

Date & Time

September 17 (Thu), 2026
6:30PM – 9:00PM

Venue

Conrad Seoul
Studio 1+2+3 (6 Fl.)

Scale

150 +
Guests & VIPs

Program

18:00~18:30	Registration & VIP Session
18:30~18:35	MC Opening (Awards Introduction)
18:35~18:55	Opening Ceremony
18:55~19:50	Business Awards Ceremony
19:50~21:00	Dinner & Networking
21:00	Closing

Program is subject to change.

EVENT PARTNERSHIP BENEFITS

Partnership Opportunity

KRW 10,000,000*

- 2 Invitations to the VIP Session
- 5 Complimentary Event Tickets (including 2 VIPs)
- Exclusive Winners & Sponsors Dinner Reception with the U.S. Ambassador or CDA
- 1 Promotional Booth
- Company Logo Exposure on the AMCHAM Website & Event Venue
- 1 Full-page Ad in the Event Brochure

*10% VAT excluded.

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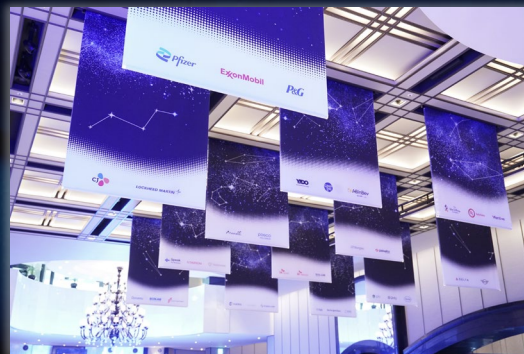
Exclusive Winners & Sponsors
Dinner Reception with
the U.S. Ambassador or CDA



1 Promotional Booth



Company Logo Exposure on the
AMCHAM Website & Event Venue



1 Full-page Ad in the Event
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2026 AWARD CATEGORIES

Business Alliance Awards celebrate pathfinders across key industries who are strengthening bilateral business ties, making long-term investments in Korea and in the U.S., and driving meaningful impact in both markets. The inaugural awards will debut with five (5) categories, with plans to expand in future years.

Companies interested in being recognized for their contributions to U.S.-Korea economic cooperation are encouraged to apply through the [AMCHAM website](#).

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**U.S.-Korea
Business
Alliance Award**



**Manufacturing
& Supply Chain
Leadership**



**Technology
& Digital
Innovation**



**"Invest in Korea"
Leadership
Award**



**"Invest in America"
Leadership
Award**



THANK YOU.

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