

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

4th Quarter 2022

2022년 4분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the third quarter of 2022.

Bae, Kim & Lee LLC

bkl BAE, KIM & LEE



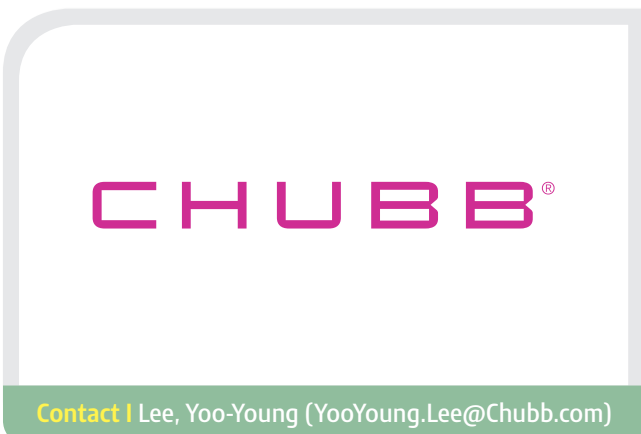
Contact | Yerang Kim (yrkim@bkl.co.kr)

BKL and Dongcheon Foundation awarded scholarships to 41 students from the families of refugees, migrants, multicultural families, disabled persons and North Korean defectors. BKL and Dongcheon have collected donations from their professionals and employees and awarded scholarships of KRW 200,000 per month for a year to the scholarship students. Legal assistance, if requested, will be also provided to those students. This year, in particular, a law school student who is

passionate about public interest law has been selected as the 6th scholarship in honor of the late Attorney Hwang Bo-young, to whom full tuition will be provided.

Chubb in Korea

CHUBB



Contact | Lee, Yoo-Young (YooYoung.Lee@Chubb.com)

Chubb in Korea donated to families who were affected by the heavy rain and extreme flooding. The flooding caused severe damage to not only private facilities such as housing and businesses but also numerous public facilities such as roads, railroads, and streams. Chubb in Korea delivered KRW 20,000,000 to the Hope Bridge Disaster Relief Committee, which used the funds to provide emergency aid, partitions at the temporary shelters and laundry vehicles for those affected by the

incident. Chubb is standing with customers who have been affected by continuing systematic support through prioritized claims processes and delayed payments. The company will continue to contribute to the stabilization of the local community.

Citibank Korea



Contact | Jeunglun Kim (Jeung.lun.kim@citi.com)

“Job Pairing Begins!” Impact Campus career fair, sponsored by Citibank Korea and Citi Foundation, was held on metaverse platform ZEP with over 200 jobseekers and those who are just starting their careers participating. The event featured three sessions: Panel Discussion with Current Workers, Half a Day of Work, and Coffee Chat. Jointly with Root Impact, Citibank Korea has conducted several programs since 2019 to support social ventures and foster young talents with the aim of addressing social

issues. Citibank Korea hopes that this event, designed to support and growth youths’ careers, would be an opportunity for jobseekers and rookies to find jobs that suit them well and think about a positive they can have through their careers.

Dow Korea



Contact | Kyutae Kim (kkim12@dow.com)

On September 7, Dow Korea delivered 710 fire extinguishers for home use to Jincheon Fire Station to be installed in the fire-vulnerable classes in Jincheon-gun. The activity was conducted to prevent property and life damage caused by big fires which have recently occurred in succession due to the climate change. According to statistics by fire department, house fires accounted for about 20% of all fires in the past 10 years, while the number of house fire deaths took proportion of 40%, which

is higher than that of the other fire deaths. Accordingly, Dow Korea aims to create a safe community by supporting fire extinguishers to the elderly living alone and vulnerable families in Jincheon.

Grand InterContinental Seoul Parnas



Contact | Jaegak Lee (jglee@parnas.co.kr)

Grand InterContinental Seoul Parnas in Samseong-dong introduced event-oriented casual pop-up pub “Parnas Garden” outside the ground floor of the hotel under the theme “Urban Garden with Music” from August 19 to mid-October. Parnas Garden was designed to give healing through free busking. Part of the revenue from Parnas Garden will be donated to those in need. The pub is an exotic space that is an oasis from hectic urban life and offers a unique experience that includes musicians’

live busking sessions three times a day. The most iconic items on the menu are suitable for both light meals and snacks frequently paired with beer, such as fried chicken and pizza.

Hewlett Packard Enterprise Korea



Contact | SeungEun Joun (seungeun.joun@hpe.com)

On August 12, Hewlett Packard Enterprise Korea (HPE Korea) Charity Committee & Young employee members visited the Seodaemun Welfare Center. In celebration of Malbok, volunteer members participated in the service of delivering Samgyetang (chicken soup). Samgyetang was delivered to the elderly at home to help them recover from the summer heat. This activity was meaningful in that it was the first onsite volunteer activity since COVID-19. Volunteers participated with joy, and the elders loved

it as well. There will be a Chuseok event from Seodaemun Welfare Center on September 3 that HPE Charity also plans to donate and participate in. HPE believes that small activities help contribute to society as a company.

Ingredion Korea



Contact | Jiseon Lee (Jiseon.lee@ingredion.com)

On July 19, Ingredion Korea held a Food Making & Donation Event in Baeksa-myeon, Icheon-si, with Icheon Volunteer Center. This event aims to not only realize Ingredion's core value, "Care First," but also achieve sustainable goals by giving back to the local community in line with corporate's All-Life Plan: Connected Life. Despite the heat wave, more than 20 employees of Ingredion Korea participated in the event showing great enthusiasm by making pizza bread, Gimbap and desserts. Food baskets made by

the employees were delivered to 150 children in Icheon-si through a local children's center. Ingredion Korea has been committed to the corporate's social responsibility to impact the local communities positively by making come true of corporate's purpose, "Make Life Better."

Lee & Ko



Contact | Seok Pyo Hong (seokpyo.hong@leeko.com)

Lee & Ko hosted "Friends Camp" on August 29 to mark the beginning of the third "Lee & Ko Friends" program. Lee & Ko Friends is a program in which attorneys at Lee & Ko and North Korean defectors attending college develop one-on-one mentorship and become friends. Lee & Ko provides a more casual and comfortable setting where participants can form a natural bond rather than a formal mentorship. Lee & Ko expects that this program can help the students deal with their concerns about studies and careers so

LINA Korea

라이나생명
A Chubb Company



Contact | Kim Ji Ha (jiha.kim@linakorea.com)

LINA Foundation is receiving applications for “Self-Care Camp,” a program for family caregivers who often forget to take care of themselves as they look after a sick family member. Many family caregivers suffer from depression, fatigue and social isolation, among others. Realizing the need to promote the importance of self-care for family caregivers, LINA foundation showed its determination to support family caregivers overcome difficulties in day-to-day life by offering a program

organized to help them raise self-esteem, while learning how to handle emotion, manage conflicts and engage in self-care.

MetLife Korea

MetLife



Contact | Dan Bi Hyeon (danbi.hyun@metlife.com)

MetLife Korea Foundation held its fourth year concerts in Chuncheon and Pohang with enthusiastic response from 1,100 people. Since 2019, the Foundation started the arts & culture program in partnership with Korea Mecenat Association and has supported unrecognized but talented artists for their capability development and economic inclusion. This year, “Nalda,” the traditional Korean music band, was selected and will receive support for three years which enables the team to present their concerts

in different cities. The concerts are held for free to provide cultural experience and mental well-being for local communities. The next concert will be in Seoul in November, bringing previous supported music groups together for another healing time.

Nike Korea



Contact | Cherry Jun (cherry.jun@nike.com)

To continue building on Nike’s longstanding belief that all kids are made to play, Nike Korea initiated the pilot program “Active Modoo Girls,” rooted from “Active Modoo.” Active Modoo is a fun and inclusive physical activity program supporting boys and girls to get and stay active. Through the Active Modoo Girls program, Nike Korea further aims to help girls ages 8 – 16 to discover the joy of sport and get active by increasing opportunities for access to play and sport. The program offers three

play sessions every Sunday at Changwon Elementary School for 20 weeks starting from July 2022. In July, Nike Korea also hosted the coaching session with Tottenham Hotspurs F.C to inspire and empower grassroots football girls from the local community.

Philip Morris Korea



Contact | Eun Pyo Kim (EunPyo.Kim@pmi.com)

Phillip Morris Korea conducted the “Ssdam Seoul” campaign from July 30 to Aug 1 at Yeouido Hangang Park in cooperation with the Korea Green Foundation to help solve the problem of littering. Ssdam Seoul, which started in 2021, is a campaign with the theme of “When Seoul becomes cleaner, the sea becomes cleaner,” and aims to create more awareness of the impact of garbage generated in the city on ocean pollution. Picnic mats made via upcycling were presented to citizens who participated

in the trash collection. “Cigar Wraps,” special wrapping paper designed for easier cleanup of cigarette butts, were also distributed. The wraps are decorated by illustration of Ssdam Seoul.

P&G Korea



Contact | Amber Oh (oh.h.2@pg.com)

In September, P&G Korea donated KRW 40 million to Namsung Elementary School in Pohang City, Gyeongsangbuk-do where Typhoon Hinnamnor hit hard. The ground floor of the school flooded due to the storm the typhoon made, causing inconvenience to students, teachers, and staff. The contribution was delivered to the company's local non-profit organization partner, Kids & Future Foundation and will be used to restore the damaged facilities to help people return to normal lives sooner.

As a responsible corporate citizen, P&G Korea continues to support local communities when unexpected disasters happen. For instance, back in March this year, it donated KRW 112 million to help severe forest fire damage recovery in Gangwon-do and Gyeongsangbuk-do.

Qualcomm Korea YH



Contact | Jeongeun Park (jeopar@qti.qualcom.com)

Qualcomm Korea hosted a Qualcomm IT Tour at their San Diego office for a group of 22 outstanding Korean students majoring in science and engineering. Celebrating its 18th anniversary, the Qualcomm IT Tour introduced various Qualcomm technologies that provide a Connected Intelligent Edge beyond mobile and provided a visit to a leading global IT company. The students experienced technologies that accelerate digital innovation. Cristiano Amon, President and CEO of Qualcomm Incorporated,

and O.H. Kwon, Senior Vice President and President of Asia-Pacific, participated at this year's Tour and shared Qualcomm's business diversification strategy and vision for global 5G leadership. They also heard the students' innovative ideas and solutions in the field of 5G, XR and AI.

Robert Walters Korea

ROBERT WALTERS



Contact | KaYeong Choi (kayeong.choi@robertwalters.co.kr)

Specialist professional recruitment firm Robert Walters Korea held various charitable activities on the Group's annual Global Charity Day, where employees from 31 countries participate in fundraising events for local and international charities. Robert Walters Korea staff fundraised through goodwill activities including animal rescue center volunteering, plogging, marathon, beach clean-up, mural painting at a children's welfare center and kimchi stew making at a community-based kitchen, raising KRW

4 million. Funds will be donated to the Veterans Occupation Development Association to support veterans' re-employment and Doctors Without Borders to support its humanitarian relief efforts in conflict zones and countries affected by endemic diseases. Clothes will be donated to Anna's House, a homeless shelter Robert Walters Korea has been partnering with long-term.

Seoul St. Mary's Hospital, Catholic University of Korea

THE CATHOLIC UNIVERSITY OF KOREA
SEOUL ST. MARY'S HOSPITAL



Contact | Sung-Hwan Nam (shn5736@naver.com)

Seoul St. Mary's Hospital has signed an MOU with Seoul Metropolitan City to provide personalized care for people with mobility issues after being discharged from hospital. Those in their 50s and older, and people with disabilities who are aged 6 and older, are eligible for the service. Hospital social workers receive applications for the service and refer them to the applicant's nearest community service center. The community care center reviews the application and provides personalized care service

after having consultations with the patient before or after discharge. Seoul St. Mary's Hospital can now refer the care service to 25 districts of Seoul and will enhance cooperation with the city to identify and eliminate welfare blind spots.



Contact | You-Jin Seo (yjseo@shikim.com)

Shin & Kim LLC has been holding the English Speech Contest for North Korean Refugees semiannually since August 2015 to help and motivate North Korean Refugees to learn English. The 16th English Speech Contest was held at the Grant Hyatt Seoul on Saturday August 27. A total of eight North Korean Refugees presented their experiences of defecting from North Korea, and attorney Hyun-Suh Jung from Shin & Kim LLC participated in the contest as a judge. The North Korean defectors who

won previous English Speech Contests are currently building their careers by studying abroad, participating in internships, as YouTubers, and writers based on their confidence in English.

Seoul International Women’s Organization (SIWA)



Contact | Sunghwa Han (president@siwakorea.com)

Seoul International Women’s Association (SIWA) hosted an international community fundraiser to celebrate its 60th anniversary at Total Museum from September 24-25 in collaboration with Jongro-gu and Jamunbak Cultural Forum and supported by select foreign embassies, local businesses, and performers and volunteers. SIWA aims to build community cohesion by strengthening a link between local and international communities to create a positive impact through philanthropy, volunteerism, and

promoting environmental sustainability. 100% of the net proceeds went towards Soyang Rainbow Children’s Home and Open Arms Korea to expand their personalized educational programs benefitting Korea’s orphaned youth. Through the united and strong community support, SIWA hopes to empower disadvantaged youth to realize their self-worth and reach their potential socially, emotionally, and academically.

Thermo Fisher Scientific Korea

ThermoFisher
SCIENTIFIC



Contact | Sohyun Cho (sohyun.cho@thermofisher.com)

Thermo Fisher Scientific successfully hosted the 2022 Korea Youth Bio Academy from July 30-31. Organized by Dong-a Ilbo and Channel A, the event provided an opportunity for teenagers to have a better understanding of life science and have a greater interest in taking up a career in biology. A total of 40 elementary and middle school students visited the Bio-process Design Center (BDC) of Thermo Scientific Korea located in Song-do, where they were briefed about how biopharmaceuticals

are produced and processed and taking a tour of the facility. Opened in 2021, Thermo Fisher Scientific BDC has been serving as important forum for customers and next-generation bio talents to experience the latest biotechnologies and trends.

Visa International Asia Pacific Korea Ltd.

VISA



Contact | Kayla Lee (kahlee@visa.com)

Visa partnered with the Financial Education Council (FEC) in August 2022 to launch a financial education program in Korea for the first time. Under the partnership, Visa and the FEC will be providing financial education to middle and high school students nationwide to help them become financially literate consumers and explore career paths in the financial services sector. Visa has provided its flagship financial literacy program called Practical Money Skills, along with a charitable contribution, to the

FEC to support their work of developing customized instructional materials, recruiting instructors and delivering lectures at beneficiary schools. Visa's initiative for social impact is expected to reach some 5,000 students in Korea for the coming two years.



Contact | Sarah Mack (smack@wnwinc.co.kr)

Wealthy & Wise, a multi-family office headquartered in Baltimore with a regional office in Seoul, recently received a warm Aloha welcome from the thousands of Hawaiians who attended the 18th Annual Korean Festival on August 20. Held at Hale Civic Grounds, the festival promoted Korean culture through taekwondo and janggu demonstrations, a performance by virtual Kpop star Apoki, sales of traditional Korean food, and more. Part of the proceeds went toward USD \$2,000 scholarships to

three college-bound Korean-Americans from Hawaii. As a sponsor of the festival, Wealthy & Wise was proud to contribute to the higher education of the Hawaiian-Korean community, spread awareness of and pride in Korean culture, and educate attendees regarding financial literacy and wealth-building.

A modern office interior with a large window and several black office chairs. The office is bright and clean, with a grey floor and a white ceiling. The window looks out onto a cityscape. The office chairs are arranged in a row, facing the window. The overall atmosphere is professional and contemporary.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by Friday, December 9.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

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Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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