



Wontae Jun VP Marketing MetLife Korea

Wontae Jun is CMO of MetLife Korea, joining MetLife in September 2019. He is responsible for Korea Marketing. He is a member of MetLife Korea Leadership Team.

Wontae is a Marketing expert with abundant experiences across diverse industries. Prior to joining MetLife, Wontae worked as senior executive/CMO for global & local leading companies like McDonald's, SK Planet (Korea's No.1 Telecom & Internet company) and SPC Group (Korea's No. 1 Bakery Retail) for almost 10 years.

Wontae built his marketing career/expertise while working in Procter & Gamble as brand/product manager for 12 years and ran businesses like Febreze, Charmin, Oral-B, Pringles, and Duracell. From 2005 to 2008, Wontae was based in Kobe, Japan (P&G Asia HQ, then) as regional brand manager for Febreze.

Earlier in his career, after acquiring AICPA certificate in California (1999), Wontae worked as CPA in Arthur Andersen Korea and participated in big M&A projects like Samsung Motors – Renault deal and many external audit projects.

Wontae is fluent in English and holds a BA in Economics from Seoul National University and currently resides in Seoul with his family.