



## **Eric (Sung Soo) Kim, Founder and CEO, Datacrunch Global**

Dr. Eric S. Kim is a Management Scholar, Data Scientist, and an Entrepreneur trained in the industry, academia, and public sectors, who started his company, Datacrunch Global, with 100 USD in 2016 and no investment received until now.

He is an experienced Management & Data Scientist for M&A transactions and high growth firms with demonstrated track records in PE advisory and MNC HQ initiatives.

As an entrepreneur, he is the founder and CEO of Datacrunch Global, which is a leading Augmented Intelligence Solution provider. Datacrunch Global's SaaS solutions are well known for innovating market leading MNCs and global Private Equity Funds to maximize profits, by supporting daily managerial decisions.

As a scholar, he is an Adjunct Professor at the School of International Studies of Hanyang University, teaching digital strategy, entrepreneurship, and econometrics. Prior to transferring to the Division of International Studies, he was an Adjunct Professor at the Business School of Hanyang University. He is also an Adjunct Professor at the School of Business Administration of Ulsan National Institute of Science and Technology, teaching operations management.

He is frequently called for advisory and opinion leading for technological, management, and economic strategies. Media regularly calls him for special interviews on major global tech and economic events, and presidential summits. Foreign embassies also frequently call him to be advised on the economic and science partnership with Korea. The global HQ leadership of Multi-national Companies (MNCs) frequently asks his advice for the digital strategy, digital architecture, and digital transformation action plans for the Asia-Pacific region. He is frequently invited as a chair and keynote speaker on tech and economy related public and corporate forums and seminars.

In his earlier career, he formerly worked at the Korean government's economic research arm as a junior economist focusing on tax policies, and at Arthur Andersen and BearingPoint as a business analyst during semester breaks in college.

He holds a Ph.D. in Management Engineering from KAIST and an MA and BS in Economics from the University of Missouri.