

Main presenter: Fabio Buschle



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**Associate Partner
Seoul office
McKinsey & Company**

- Core leadership group of McKinsey's Automotive and Operations Practice in Germany, re-located to Korea in Q1/2022
- Co-Leader of McKinsey's Green Operations initiative
- Project experiences
 - 20+ future mobility projects across automotive value chain, e.g.,
 - EV platform design and material cost optimization, passenger car OEM
 - Complexity reduction through simplified offering structure for a new vehicle project, passenger car OEM
 - Operations strategy 2025 for network of plants and supporting functions, automotive supplier
 - Restructuring of operations functions and “zero based” leadership structure design, commercial vehicle OEM
 - Transformation procurement department and commodity-specific purchasing processes, passenger car OEM
 - Launch management strategy and digital control cockpit, passenger car OEM
 - CAPEX reduction incl. benchmark of 5 European passenger car OEMs, passenger car OEM
 - 10+ operations projects in adjacent sectors (construction equipment, machinery, packaging, ...)
 - Assembly and logistics plant transformation and subsequent roll-out across 9 sites in Europe, construction equipment OEM
 - Inventory reduction in 8 plants across Europe, machinery equipment supplier
 - Manufacturing capacity increase, packaging company
- Prior to McKinsey worked for BMW Group and SGL Automotive Carbon Fibers
- Masters in Mechanical Engineering (TU Munich, Istanbul TU, Nagoya University) and McK MMBA