

## Namju Cho's Bio

Namju Cho is the Director of Communications and Marketing at Dulwich College Seoul, where she oversees all branding, marketing, and communication activities to support the school's mission of inspiring global citizens to make a positive difference in the world. Under her leadership, Namju has helped raise Dulwich's overall visibility and contributed to the school being at full capacity with waitlists throughout most year groups.

During her 28 years of storytelling experience, Namju has consistently been a trailblazing champion of women's rights and advocate for underserved communities. She was the first Korean national and woman to be named staff reporter at the *Wall Street Journal's* Seoul bureau. She advocated for survivors of human trafficking and modern-day slavery, during which time she became the first Korean American woman to serve on the Women's Health Council under California's health services agency.

She has worked at several award-winning agencies such as SGA and Fenton serving nonprofits, governments and companies that support underserved communities in the US. Namju specializes in purpose-driven marketing campaigns and has worked with a wide range of clients, including the US Environmental Protection Agency, Kellogg Foundation, Los Angeles Unified School District, and Carton Council.

She was previously the Chief Marketing, Communications & Fundraising Officer at the Korea office of the World Wide Fund for Nature (WWF), the world's largest conservation organization with over five million supporters and a presence in more than 100 countries.

Namju is a graduate of Yonsei University, where she studied journalism, and holds a Master in Public Policy from Harvard University's Kennedy School of Government. Fluent in English, Korean, and Spanish, Namju's stories have been published in the *Los Angeles Times*, *KoreAm Journal* and *National Public Radio* affiliate *KCRW Radio's Good Food*. She was a columnist for the *Korea Times* US Edition where she wrote about issues impacting the Korean American community.

With her global upbringing and passion for promoting women's rights, Namju is poised to contribute to advancing gender equity in Korea.