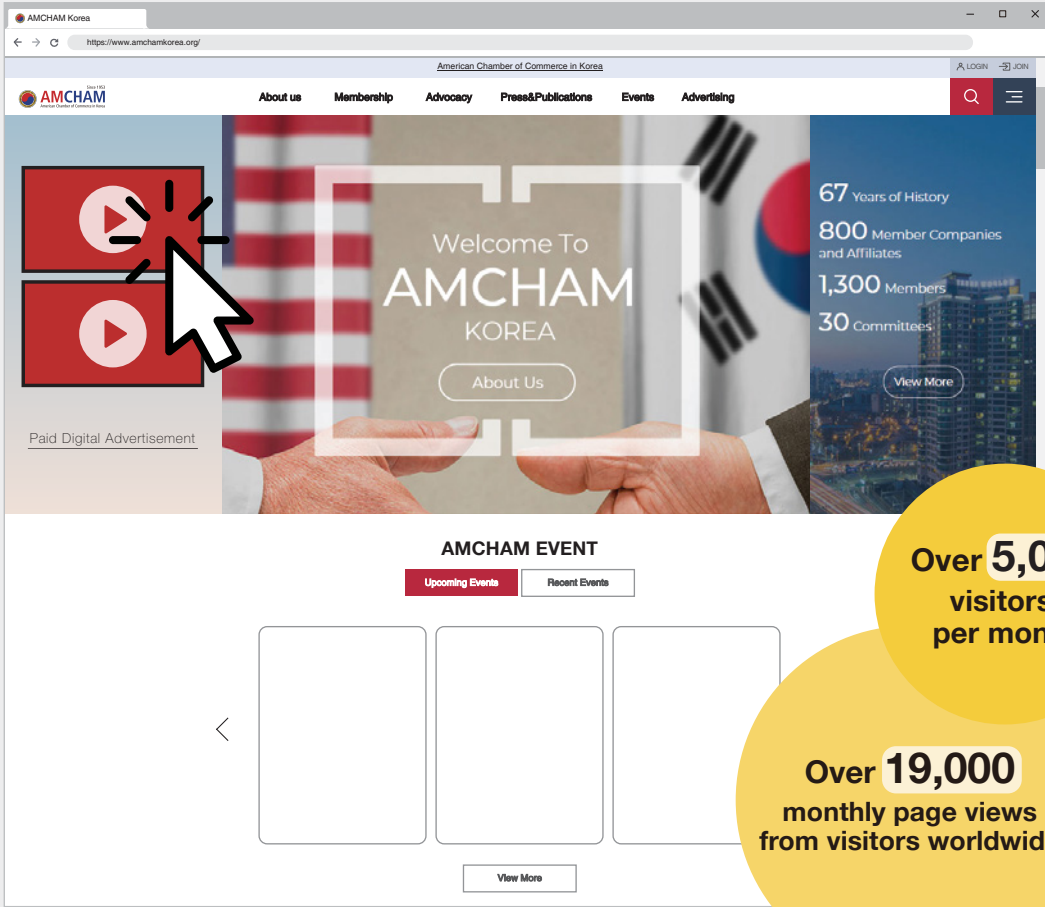


WEBSITE VIDEO AD SERVICE

Promote your company through AMCHAM Video Ads! AMCHAM is now offering a compelling way to expand your reach with video ads on the AMCHAM website (www.amchamkorea.org). AMCHAM boasts high traffic from business executives and government officials worldwide. Catch the attention of a new audience and exceed your marketing goals with AMCHAM Video Ads. Don't miss out on the opportunity to engage with new partners and clients!



Your Ad will be here!

Paid Digital Advertisement

AMCHAM KOREA

67 Years of History
 800 Member Companies and Affiliates
 1,300 Members
 30 Committees

AMCHAM EVENT

Over **5,000** visitors per month

Over **19,000** monthly page views from visitors worldwide

Rate

- 1 Month
 KRW 3,300,000

* 10% VAT inclusive

Submission

1. Video Thumbnail Image
 - Size : Width 390 pixel x Height 250 pixel (JPEG only)
2. Video link
 - Duration : No more than 20 minutes

* Please submit  YouTube or  Vimeo link

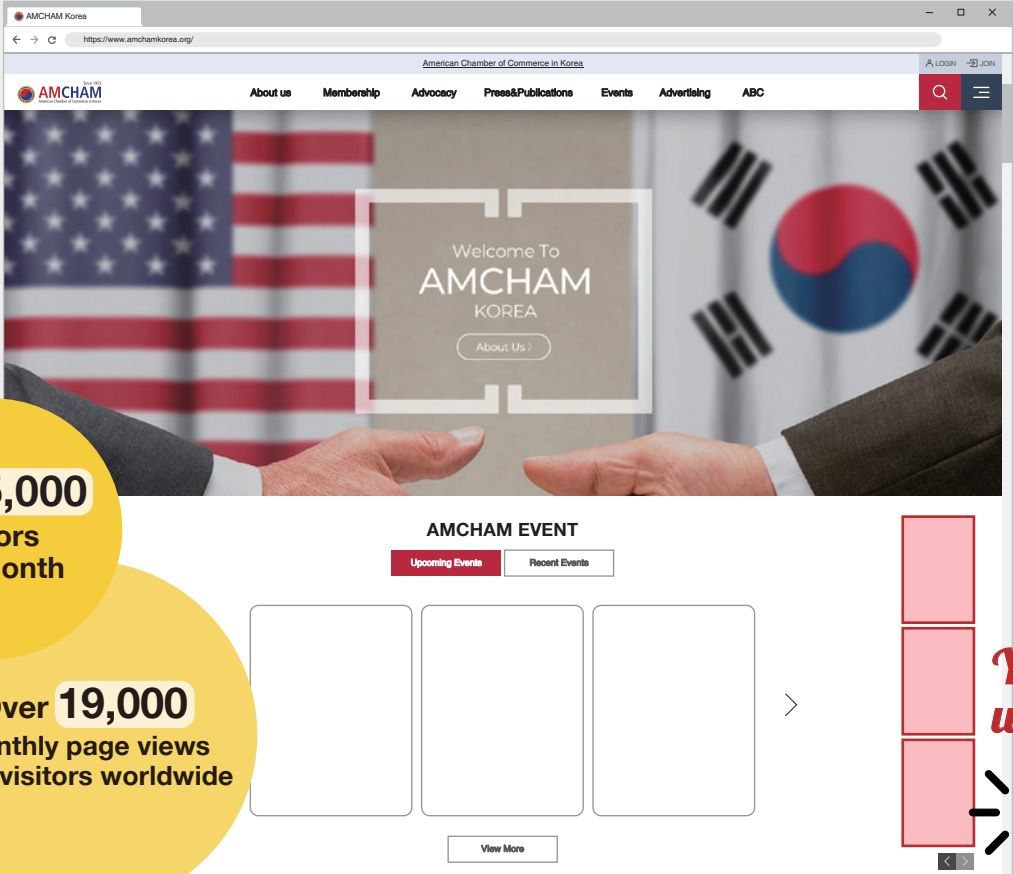
* Video clip icon will be added on the thumbnail image

Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest

WEBSITE AD SERVICE

Promote your company through AMCHAM Website! The AMCHAM Website (www.amchamkorea.org) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.



Over **5,000** visitors per month

Over **19,000** monthly page views from visitors worldwide

Your Ad will be here!

Rate

- 1 to 11 Months
KRW 1,100,000/month
- 1 Year
KRW 9,240,000

* 10% VAT inclusive

* A discount is applied only when the payment of 1 year contract is made at once prior to posting

Submission

1. Banner file
 - Size : Width 120 pixel x Height 180 pixel (JPEG only)
2. Website address to be linked on the banner

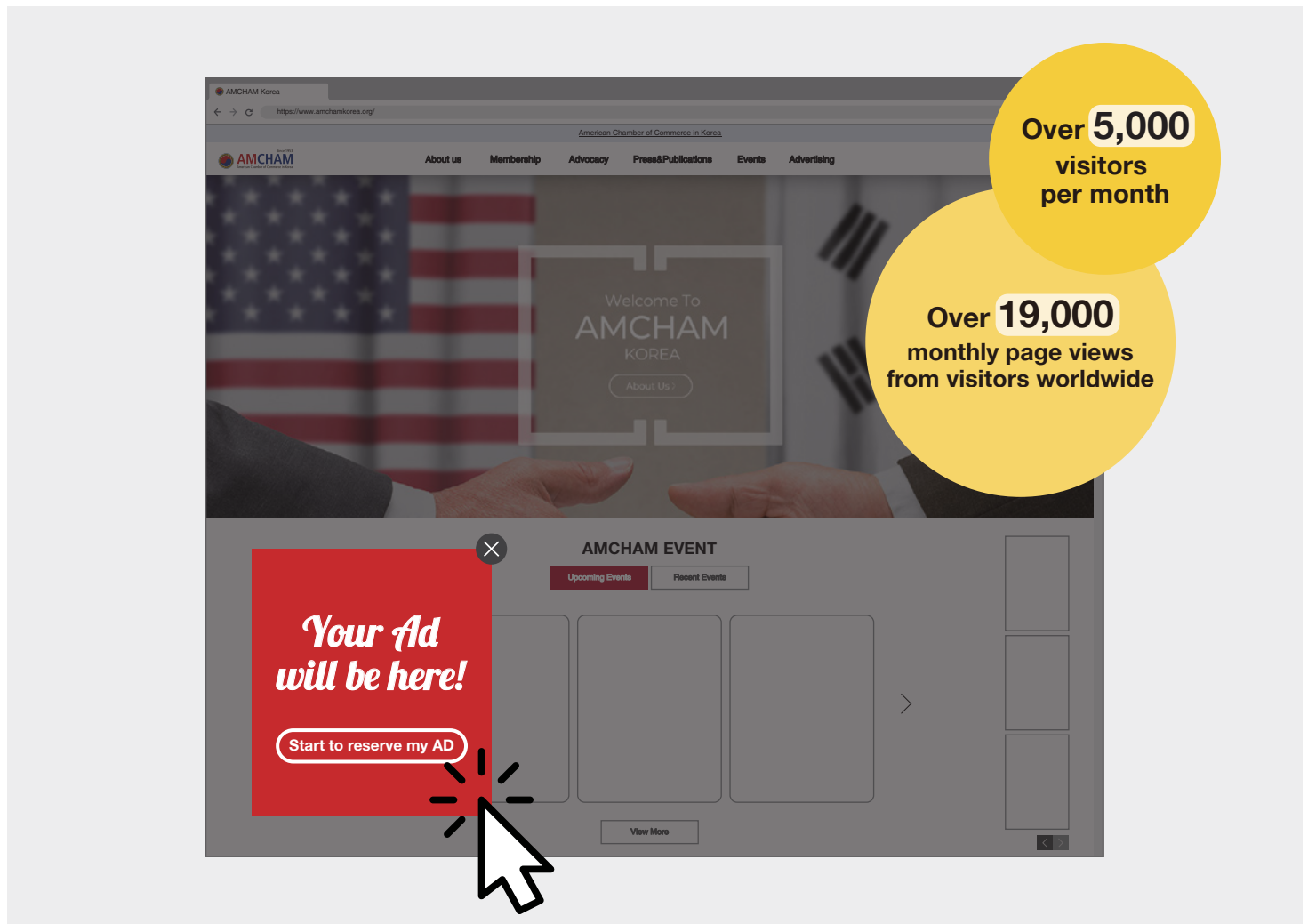
* All materials should be received by email at least 3 business-days before the service date

Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest

WEBSITE POPUP AD SERVICE

Promote your company through AMCHAM Website Popup! The AMCHAM Website (www.amchamkorea.org) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.



Rate

- 1 Week
 KRW 550,000

* 10% VAT inclusive

Submission

1. Banner file
 - Size : Width 270 pixel x Height 300 pixel (JPEG only)
2. Website address to be linked on the banner

* All materials should be received by email at least 3 business-days before the service date

Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest