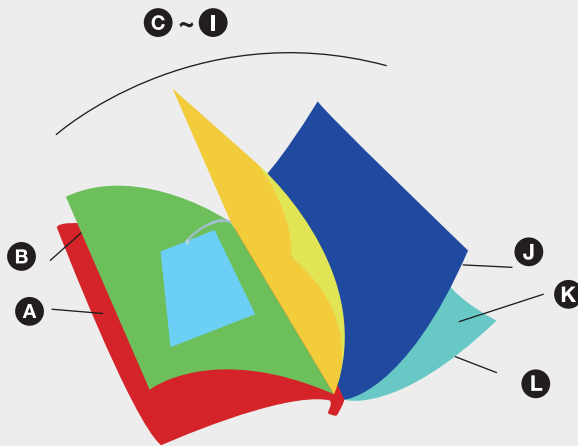


MEMBERSHIP DIRECTORY AD SERVICE

Promote your company through AMCHAM Membership Directory! Produced annually in May, the Membership Directory is a complete listing of member firms and associations, as well as a pictorial listing of all individual members. It also provides contact information for foreign embassies, Korean ministries, immigration offices and other related organizations and associations.



* 10% VAT inclusive

POSITION	RATE (KRW)
A Inside Front Cover (P.2)	4,950,000
B Opposite Inside Front Cover (P.3)	4,950,000
C Single Page In First 4-9 Pages	4,400,000
D Opposite Table Of Contents (TOC)	3,850,000
E Opposite 'About AMCHAM' Section	3,850,000
F Opposite 'AMCHAM Organization' Section	3,850,000
G Opposite 'Members' Section	3,850,000
H Opposite 'Member Firms' Section	3,850,000
I Single Page After P.9	3,300,000
J Opposite Inside Back Cover	4,950,000
K Inside Back Cover	4,950,000
L Back Cover	6,050,000

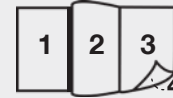
Two Page Spread (2 pages)

5,500,000



Gatefold

7,150,000



Bookmark inside spread

3,850,000

*per one side



Coated Paper

6,050,000



Color mode

CMYK

Format & Resolution

- AI or EPS preferred
- JPEG (300 dpi or higher)

Size

- Bookmark Trim size: 100*200 mm / Bleed size: 110*210 mm
- Gatefold Trim size: 556*257 mm / Bleed size: 566*267 mm
- Others Trim size: 190*257 mm / Bleed size: 200*267 mm

* Please submit the bleed sized file as 5mm margin of every border will be cut out