

Dr. Zoe Hibbert

Head of Corporate Communication

Asia Pacific

Visa



Current Position and Responsibilities

Dr. Zoe Hibbert is the Head of Corporate Communications for Visa Inc. in Asia Pacific. In this role, she is responsible for building the company's reputation across a range of stakeholders, from financial institutions and merchants, to media and employees.

Previous Positions

For more than 20 years, Dr. Hibbert has delivered strategic communication advice to organizations facing complex challenges. She has worked closely with large government departments and provided counsel to companies in the finance, telecommunications, health, ICT and chemical industry sectors.

Other Information

While Dr. Hibbert has spent most of her career working in large companies and consultancies, she is also an academic, teaching and researching in the field of communication. She has a Doctor of Communication from Charles Sturt University, Australia.