

PROFESSIONAL PROFILE



CHINATSU KANEKO
Senior Director
Workplace Strategies
North Asia
M: 8108.9804.5533
Chinatsu.kaneko@cbre.co.jp

OVERVIEW

With 20 years of experience in commercial interior design and consulting, Chinatsu leads CBRE's Workplace Strategy (WPS) teams in our North Asia region, which includes Greater China, Japan and Korea. She brings a comprehensive understanding of built space, especially in workplace. Her passion comes from her belief in the power of physical environments on human behaviors and on corporate culture. To that end her interests span from interior design to branding, communications, change management, evolution of work styles, business strategy and planning.

She believes that strong collaboration to be a significant key to implementation and realization of project goals and collaborates with many of CBRE's different service lines to deliver great client outcomes.

RECENT WORKPLACE EXPERIENCE

GlaxoSmithKline, Dentsu, EY, Deloitte Tohmatsu Consulting
Willis Towers Watson, Adidas, Asatsu-DK, CBRE Japan,
Salesforce.com, Zurich Insurance, MetLife, Sekisui Medical,
Adidas, NTT Docomo, Broad Band Tower, NHN Japan,
PricewaterhouseCoopers, NIKE, etc

EDUCATION

- School of the Art Institute of Chicago: Chicago, Illinois 1994 - 1998
Bachelor of Interior Architecture; May, 1998
- University of Wisconsin at Milwaukee: Paris, France Spring Semester, 1996
Architecture study abroad program in Paris, France
- Colgate University: Hamilton, New York 1990 - 1994
Bachelor of Arts and Art History; May, 1994
- Punahou School: Honolulu, Hawaii 1984 - 1990

QUALIFICATION

- NCIDQ: National Council of Interior Design Qualifications, 2003
- LEED: Leadership in Energy + Environmental Design Accreditation, 2004